



# Shut Up and Listen: Communication with Impact

*Cary Cooper, Theo Theobald*

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Make sense of the communications explosion and increase your effectiveness in the workplace. *Shut Up and Listen* combines no-nonsense advice with insight into the latest tools from some leading opinion-formers. Master the art of the compelling message and discover how to apply it across the spectrum of communications channels. This revised and updated edition is packed with tips from experts in leading global companies like Saatchi & Saatchi, Nokia, BBC and Microsoft. There are opportunities to test your own abilities and build your skills through a series of practical applications.

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