



Project Management: The Managerial Process w/ Student CD-ROM

Clifford F. Gray, Erik W. Larson

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Project Management, 2/e is a text with cases, and it is suitable for a course in project management and for professionals who seek a project management handbook. This text addresses the major questions and issues the authors have encountered while teaching and consulting with practicing project managers domestically and abroad. Focusing on applications, this text provides a road map for managing any type of project³/₄extending the boundaries of project management from traditional project-oriented industries such as construction and aerospace to information technology, R & D, engineering design, pharmaceutical, and services. Besides covering a broad range of industries, Project Management: The Managerial Process is distinguished by the fact that it balances the coverage of the technical aspects of project management with the behavioral aspects. The reader is introduced to the strategic role of projects in contemporary organizations, how projects are prioritized, what tools and techniques can be used to plan and schedule projects, what organization and managerial styles will improve chances of project success, how project managers orchestrate complex networks of relationships, what factors contribute to the development of a high performing project team, how the project system helps to insure some measure of control, how project managers need to be aware of cultural influences in preparing for an international project, and how senior management can develop a supportive organizational culture for implementing projects.

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