



Maximizing Corporate Value through Mergers and Acquisitions: A Strategic Growth Guide

Patrick A. Gaughan

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Solid guidance for selecting the correct strategic basis for mergers and acquisitions

Examining how M&A fits in corporate growth strategies, *Maximizing Corporate Value through Mergers and Acquisitions* covers the various strategic reasons for companies entering mergers and acquisitions (M&A), with a look at those that are based on sound strategy, and those that are not.

- Helps companies decide whether M&As should be used for growth and increased corporate value
- Explores why M&A deals often fail to deliver what their proponents have represented they would
- Explains which types of M&A work best and which to avoid

With insider guidance on what boards of directors should be aware of when evaluating proposed deals, *Maximizing Corporate Value through Mergers and Acquisitions* provides a sound foundation for understanding the risks involved in any mergers and acquisitions deal, before it's too late.

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